



BEYOND MEAT™

BEYOND BURGER®



Introducing the even-better, even-meatier, even-juicier Beyond Burger with impressive advancements in taste and nutrition to take your summer grilling game, beyond.

This miracle of meatiness is made from simple, plant-based ingredients, like peas and brown rice, without GMOs, bioengineered ingredients, soy or gluten. All of Beyond Meat's products are designed to deliver the same juicy, meaty taste and texture as animal-based meat, while being better for people and the planet.



In addition to its irresistible taste, the **new** Beyond Burger delivers strong nutritional benefits such as:

- ✓ 35% less total fat than 80/20 ground beef
- ✓ 35% less saturated fat than 80/20 ground beef
- ✓ More protein & iron than 80/20 ground beef; 20g of protein per patty from peas & brown rice
- ✓ Fewer calories compared to 80/20 ground beef
- ✓ B vitamins and minerals comparable to the micronutrient profile of beef
- ✓ No cholesterol, antibiotics or hormones
- ✓ Certified Kosher and Halal

The original Beyond Burger uses 99% less water, 93% less land, nearly 50% less energy and emits 90% fewer greenhouse gas emissions to produce than a ¼ lb. U.S. beef burger.

The Beyond Burger can be cooked on the grill, in a skillet or on a flat top for four minutes on each side.

Ready to get cooking? Find the **new** Beyond Burger in the fresh meat section at all major retailers nationwide in a 2-pk (MSRP: \$5.99) and our first-ever value 4-pk (MSRP: \$9.99).

