



BEYOND MEAT™ BEYOND STEAK™



Revolutionary Beyond Steak is now available at major distributors DOT and Sysco, allowing restaurants, campuses, sports venues, hospitals, hotels and other foodservice operators to add one of **TIME's 2022 Best Inventions** to their menus. Praised by TIME editors as a mouthwatering "Healthier Steak," Beyond Meat's first-of-its-kind Beyond Steak is chopped into delicious bite-sized tips to caramelize and crisp as it sears while staying tender and juicy on the inside.

A testament to Beyond Meat's Rapid and Relentless approach to innovation, Beyond Steak is the latest addition to Beyond Meat's signature beef portfolio, which also includes Beyond Beef®, Beyond Burger® and Beyond Meatballs®.



Delivering the flavorful and satisfying bite of traditional seared steak tips but with all the added nutritional benefits of plant-based meat, Beyond Steak offers:

- ✓ 21g of protein per serving
- ✓ 0 mg of cholesterol per serving
- ✓ No added soy, GMOs, antibiotics or hormones*
- ✓ A plant-based choice better for the planet

Beyond Steak is a versatile and easy-to-prepare option:

- ✓ Perfect for a wide variety of cuisines and dishes: ex. burritos, salads, sandwiches, stir fries, and more
- ✓ Delicious all day long - from breakfast to lunch and dinner
- ✓ Ideal for any menu application: appetizers, main course, etc.

Beyond Steak has been called "tender" with a "perfect crisp" by **Fast Company**; heralded for its "caramelized crust [that] boosted the overall flavor in a really delicious way" by **Buzzfeed**; and surprised **Vox** editors with its "uncanny" resemblance to traditional steak.

It's your turn: delight customers with award-winning Beyond Steak and order a sample **HERE**.



*may contain soy traces