



COMPANY FACT SHEET

ALLOW US TO INTRODUCE OURSELVES

There is a better way to feed our future. Founded in 2009, Beyond Meat pioneered plant-based meat that is crafted to look, cook and taste like its animal counterpart while being better for people and the planet. Today, we're growing the plant-based movement globally.

WE'RE ON A MISSION

Through small, everyday choices – like shifting to plant-based meat – everyone has the ability to make a meaningful impact on some of the most pressing issues our world faces today: human health, climate change, constraints on our natural resources and animal welfare. With products in retail and foodservice outlets, we're making plant-based meat more accessible to the everyday consumer.

BETTER FOR YOU

OUR PROCESS: Through a simple process of heating, cooling, pressure and mixing, we're recreating the meaty taste and texture you love about animal meat.

OUR INGREDIENTS: Our quality, plant-based ingredients – like peas and brown rice – contain no GMOs, antibiotics, hormones or cholesterol. They're also packed with nutrients, providing you with a great source of protein and other important benefits you get from animal meat.

Beyond Meat products enable you to Eat What You Love,™ no sacrifice required. For example, compared to 80/20 ground beef, our iconic Beyond Burger contains 35% less total and saturated fat, fewer calories and a comparable micronutrient profile.

BETTER FOR OUR PLANET

Plant-based meat is far more sustainable to produce than animal-based meat. Compared to a ¼ lb. U.S. beef burger, producing an original Beyond Burger uses*:



TASTING IS BELIEVING

Try our products in approximately 119,000 retail and foodservice outlets in over 80 countries worldwide.*



*As of June 2021



BEYOND MEAT™

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THE GAME CHANGERS

BEEF



Beyond Burger®

The first plant-based burger sold in the meat case. All the juicy, meaty deliciousness of a traditional burger, with the nutritional upsides of a plant-based meal.



Beyond Beef®

A better beef, pound for pound. The freedom and versatility to turn any recipe into a meaty, plant-based masterpiece.



Beyond Meatballs®

Open, sauté, sauce. Perfectly seasoned, conveniently pre-rolled plant-based meatballs ready for pasta nights and more.



Beyond Beef® Crumbles

Hearty, beefy plant-based crumbles that are ready to toss on your favorite dish. Available in 2 flavors: Feisty and Beefy.

PORK



Beyond Breakfast Sausage® Patties

Juicy, easy-to-prepare plant-based breakfast sausage patties. A better way to start your day. Available in 2 flavors: Classic and Spicy.



Beyond Breakfast Sausage® Links

A sizzling, savory plant-based breakfast sausage worth waking up for. The missing link to a better breakfast.



Beyond Sausage®

A sausage that's breaking the mold, stuffed with plant-based goodness and easy to throw on the grill. Available in 3 flavors: Brat Original, Hot Italian and Sweet Italian.

CHICKEN



Beyond Chicken®

Crunchy and crispy on the outside, juicy and savory on the inside. Plant-based chicken tenders that are great for lunchtime, gametime, any time.